# Fusion DigiWeb Marketing Agency: Site Specifications

**Type of Template & Design**: Custom WordPress Templates & Layout Design.

**Requirements**:

1. On every page, we need contact Block (HQ address, phone, email).

2. All page links, service pages & social buttons should show at the footer of the home page.

3. Individual "Services page titles" should be a dropdown hoover under the main service menu.

4. Mobile Friendly: The site should be mobile friendly for all types of handsets, Android, iPhone, etc.

**Sample Site**: https://www.webfx.com/

## Pages: Total-20

1. **Home Page**: Banner, Service Overviews, Testimonial headlines, Portfolios headlines, **Blog Page's headlines**, 4 locations details at the bottom of the page).

2. **About Us**: (Company Details, Team Section, Testimonials, Portfolios)

3. **Testimonials**: Blocks should be able to copy later individually.

4. **Portfolios/Case Study**: Blocks should be able to copy later individually.

5. **Blog Page**: Headlines for blogs, and Templates for creating individual blog pages. The sample is https://www.webfx.com/blog/.

6. **Contact**: 4 location details, Contact Form, Opening hours block.

7. **Marketing Plan**: Sample site:https://www.emoryday.com/v1/marketing-plans

8. **Service Menu**: Services overviews, Link to individual service pages. The sample is https://www.innovativetomato.com/services/.

9-20: **Individual Services Pages**: The sample service page is https://www.webfx.com/digital-marketing/services/.

## Below are our Service Pages:

1. Web Design & Development

2. App Design & Development

3. Digital Marketing

4. Search Engine Optimization

5. Paid Ads

6. Sales Appointment Booking & Lead Generation

7. Brand Management

8. Social Media Management

9. LinkedIn Marketing

**10. Not Specified**

**11. Not Specified**

**12. Not Specified**

### Content:

We will provide graphical & writing content. So don’t count content on your pricing.

**Language/CMS/Framework**: Laravel Backend, Tailwind CSS frontend, JavaScript and PHP